



Blue Counseling
And Wellness Center

**2023 EVENT
SPONSORSHIP
DECK**



Greetings!

My name is Chanta Blue, author, speaker, certified sex therapist, and co-owner of Blue Counseling & Wellness Center located in Montclair, NJ. We will be conducting various workshops both virtually and in-person throughout New Jersey geared towards self-identified Black women and their partners.

In 2023, we are scheduled to host the following workshops/events:

Stilettos, Steak, & Sex- This annual in-person event is held at an upscale steakhouse in New Jersey. The goal of this event is to provide a safe space for Black women to continue to develop their sexual confidence through open discussions, interactive learning, and confidence boosting activities.

Pleasured Woman Spa Day- This is an intimate experience for women/femmes to take a break from taking care of everyone else in their life, explore their bodies and how it connects to their sensuality outside of sex, and learn how to prioritize themselves more in their daily life.

Black Girls Munch: This biannual in-person event is designed to give women and femmes an opportunity to learn about kink/ BDSM lifestyles and to ask questions in a non-judgmental environment.

We typically average about 20-30 participants at each workshop/event session. All events are shared over various social media platforms such as Instagram and Facebook with over 5,000 followers and to an email list of over 500 subscribers.

We would like to invite you to be a sponsor for one or all of our upcoming events. We firmly believe that partnering with your organization will allow us to further the discussion about the importance of holistic wellness practices and engaging in consensual, pleasurable, and safe sexual activities. If selected to receive your sponsorship, your company logo and brand name will be displayed on flyers and social media posts. The brand will also be announced during the opening and conclusion of our events. Information about your organization will also be available for participants to receive at their leisure at the check-in/information table.

Thank you for your time and consideration of our events. We eagerly await any feedback, questions, or concerns you have about our workshops and are most appreciative of any contribution you would be willing to make.



Chanta Blue,
MSW, MEd, LCSW, CST
Co-Founder

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ABOUT US



Our mission is to empower, educate, support, and guide individuals, couples, and families who are looking to transform their lives. We aim to assist our clients in taking control of their destiny and functioning productively by providing them with the necessary skills to realize their dreams and maintain their mental health and wellness goals.

Our method will empower clients to make healthier choices and promote sustainable living.

CHANTA BLUE, MSW, MED., LCSW, CST



Chanta is an author, speaker, and certified sex therapist from New Jersey. She specializes in working with women of color, and folks in romantic relationships who are interested in improving their self-esteem, experiencing sexual difficulties, premarital counseling, and exploring the BDSM/kink lifestyles. Her passion lies in aiding women in reducing shame related to their sexuality and finding pleasure in not only their sex lives but their lives as a whole.

She is the Co-Founder and Director of Therapeutic Services at Blue Counseling & Wellness Center, a nutrition and mental health wellness center.

Chanta has spoken at events and conferences across the country, is the author of "For Colored Girls Who Need A Break When Being A Super Woman Is Just Too Much" and the curator of the 21 Days of Recharging Your Sexual Energy Program.

STILETTOS
STEAK
&
SEX



STILETTOS, STEAK & SEX

03.24.23

This in-person event is held at an upscale steak house in New Jersey. The goal of this event is to provide a safe space for Black women to continue to develop their sexual confidence through open discussions, interactive learning and community building.

EVENT OVERVIEW



An Evening of Dinner, Drinks, and
Sex Chats
at an Upscale Steak House

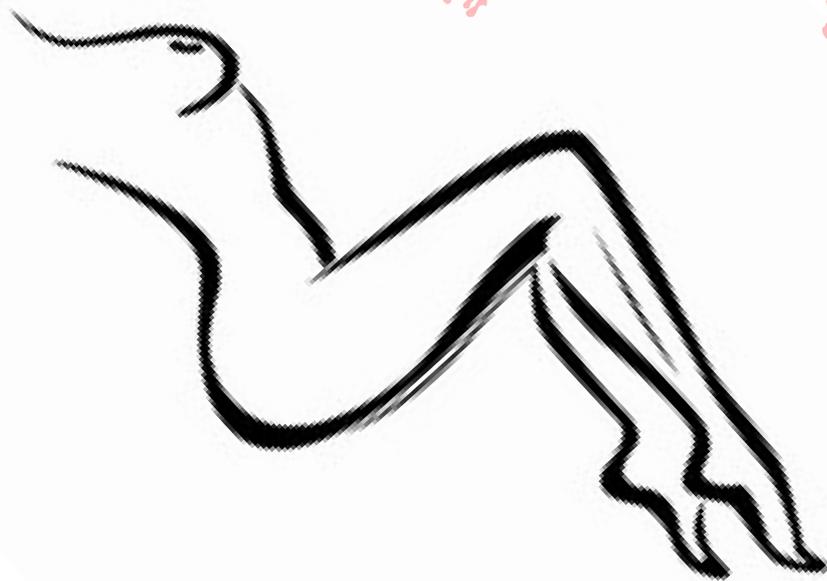
Featuring:
Interactive Learning
Open Discussions
Confidence Building Activities
&
Vendors

RARE THE STEAK HOUSE



Prix Fixe Dinner Menu
Signature Drink
Gift Bags
&
More

*The
Pleased
Woman*



THE PLEASURED WOMAN

05.31.23

The Pleasured Woman Spa Day: A Day of Awakening The Sensual Energy Within You. At this event Chanta will be conducting a workshop educating and guiding women of color how to spark the fire of their desires, exploring how to prioritize pleasure and ways to awaken the erotic within. Light breakfast and lunch will be served. After the workshop, attendee's are free to explore the variety of amenities the spa facility has to offer.

EVENT OVERVIEW



A Day at Spa

Light Breakfast and Lunch

Featuring;
Prioritizing Your Pleasure
Workshop Led by Chanta Blue

Gift Bags and More.

EXHALE SPA



Explore spa amenities
for the rest of the day,
and check out when
ready.

Exhale Spa-
Atlantic City, NJ

Black Girls Munch & Brunch



BLACK GIRLS MUNCH & BRUNCH

09.17.23

BGM is specifically designed to be a safe space for Black women and femmes to enjoy food, drinks, and juicy conversations! Often at general munches, Black women tend to be the only Black person there unless they bring a friend to tag along. This sometimes leads to uncomfortable and fetishized conversations with other attendees which can be a HUGE deterrent from the lifestyle, especially for newbies. Other munches are also often held at dive bars and hole-in-the-walls, which can be fun at times, but can also be cringy and aren't the best places to wear your cute new outfit!

BGM aims to provide an elevated experience for high level, ambitious, and powerhouse Black women who value luxury, elegance and discretion. This event is a welcoming space to freely ask questions, share experiences, and to connect to valuable resources without fear of judgment, shame or guilt.

At BGM we also play fun games and go through our kinky conversation starters to get everyone engaged and connected. So don't worry about attending the event alone, you're sure to make a new friend or two...or three!

EVENT OVERVIEW

LOCATION: TBA



Bottomless mimosa brunch at a private venue,
Live BDSM demo,
Kinky conversation starters
games, gift bags
& more



Guests will have an opportunity to connect with other kinksters and learn more about alternative lifestyles

Sponsorship Levels

All levels include your logo featured on flyers, exposure to 500+ email subscribers and over 5,500 social media followers.

	Stiletto, Steak & Sex	The Pleasured Woman	Black Girls Munch & Brunch
Prize Sponsor	\$0 Four (4) full sized products or four (4) \$50+ gift cards towards your product/services for raffle prizes. (only 1 spot available)	\$0 Two (2) full sized products or two (2) \$50+ gift cards towards your product/services for raffle prizes. (only 1 spot available)	\$0 Four (4) full sized products or four (4) \$50+ gift cards towards your product/services for raffle prizes. (only 2 spot available)
Scholarship Sponsor	\$220 A Financial donation to support a woman who needs to explore their sexuality but is unable to afford a ticket.	\$500 A Financial donation to support a woman who needs to explore their sexuality but is unable to afford a ticket.	\$250 A Financial donation to support a woman who needs to explore their sexuality but is unable to afford a ticket.
Social Media Sponsor	\$250 Three (3) social media posts and Three promo emails to our audience highlighting your company.	\$250 Three (3) social media posts and Three promo emails to our audience highlighting your company.	\$300 Three (3) social media posts and Three promo emails to our audience highlighting your company.
Swag Bag Sponsor	\$350 Samples of your products to place in each attendee's swag bag. <i>(30 Samples)</i>	\$200 Samples of your products to place in each attendee's swag bag. <i>(10 Samples)</i>	\$350 Samples of your products to place in each attendee's swag bag. <i>(30 Samples)</i>
Vendor Table	\$400 A table provided at the event to sell your products and/or services. Includes one (1) ticket to the event. (only 2 spots available)	Not Available	\$450 A table provided at the event to sell your products and/or services. Includes one (1) ticket to the event. (only 2 spots available)

STAY CONNECTED WITH US

Sponsorship Application
Scan QR CODE to Direct Link



Click [Here](#) for Access

Blue Wellness Event Page
Scan QR CODE to Direct Link



Click [Here](#) for Access

Social Media Interactions

Reached audience ⓘ

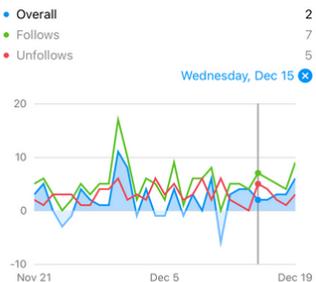
Top age ranges

25-34	34.6%
18-24	24.8%
35-44	21.5%
45-54	8.5%

4,532
Followers

+1.4% vs Nov 20

Growth

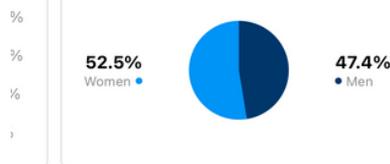


14,374
Accounts reached

+31% vs Oct 22 - Nov 20

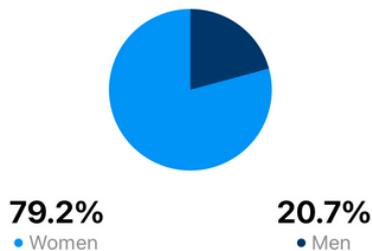
Reached audience ⓘ

Gender



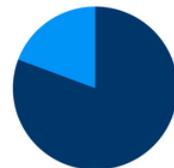
Gender

of your followers



Followers and non-followers

Based on reach



2,772

Followers

11.6K

Non-followers

You reached +29.9% more accounts that weren't following you compared to Oct 22 - Nov 20.

Content reach ⓘ

Posts	14.5K
Reels	3,443
Videos	961
Stories	679
Live Videos	164

Followers Non-Followers



973-803--6480



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